

**MUNICIPALITY OF JASPER  
COMMITTEE-OF-THE-WHOLE MEETING**

DATE: Tuesday, January 27, 2015  
PLACE: **ESB meeting room**  
TIME: 9:30 a.m.

**A G E N D A**

- 1.0 Call to Order
- 2.0 Additions to Agenda
- 3.0 Approval of Agenda
  - 3.1 January 27, 2015
- 4.0 Approval of Minutes
  - 4.1 January 13, 2015 .. .. . attachment
- 5.0 Business Arising
- 6.0 Request for Direction
  - 6.1 Jasper Rodeo Funding Request .. .. . attachment
- 7.0 Correspondence for Consideration
- 8.0 Council Representation on Various Boards, Upcoming Meetings
- 9.0 Upcoming Events
  - January 27-30 – WinterCities Shake Up, Edmonton – Mayor to attend
  - January 27/28 – Living the Brand, Tourism Jasper
  - February 4 - Culture of Collaboration, 5:30 pm – 9 pm – Mayor to attend
  - February 5 - Partnership meeting, 10 am
  - February 10 – Chamber mtg, 8 am @ The Crimson
- 10.0 In Camera Session
  - 10.1 Personnel (FOIP)
- 11.0 Adjournment

**Committee of the Whole Meeting**  
 Tuesday, January 13, 2015  
 Emergency Services Building Meeting Room

**Present:** Mayor Richard Ireland, Deputy Mayor Gilbert Wall, Councillors Vonna Arsenault, Helen Kelleher-Empey, Rico Damota, Brian Nesbitt, Mark Fercho, Beryl Cahill, Alice Lettner, Christine Nadon, Greg Van Tighem

**Absent** Councillor Dwain Wacko

**Call to Order** The Mayor called the meeting to order at 9:30 a.m.

**Additions to Agenda**

7.2	C.A.M.A. – Councillor Kelleher-Empey
7.3	Edith Cavell Trust – Councillor Kelleher-Empey
7.4	Funding request from BRIDGES organization – Mayor Ireland
10.0	In camera item – Museum funding

**Approval of Agenda** Motion by Councillor Nesbit that the agenda for today's meeting be approved with the above additions. CARRIED

**Approval of Minutes** Motion by Councillor Kelleher-Empey that the minutes of the December 23, 2014 committee meeting be approved as presented. CARRIED

**Business Arising** None

**Capital Budget** Council received revisions to the proposed 2015 Capital Budget with Alice Lettner providing assistance in clarifying various items. Discussion took place on grants, library, garbage bins, Zamboni, compressors, roof repairs, 800 block Connaught laneway paving, as well as refuse truck, new server backup for admin, and wayfinding signage. Capital Budget will not be approved until final figures are available.

**Fire Truck Purchase** Greg Van Tighem provided Council with some background information on the recent tender to purchase a fire truck. General discussion took place. Mr. Van Tighem requested direction as to when an RFD is required. the CAO and Director of Finance and Administration to meet further and bring forward next week at regular meeting.

**Brief Updates** In response to a question from Councillor Arsenault regarding the library's requirement for an auditor, Mrs. Lettner suggested that the Library contact the Yellowhead Regional Library for advice.

- Pool & Gym Councillor Kelleher-Empey advised that some people are concerned about the increase in pool and gym fees. Some people would like a “super senior’s fee” for the Activity Centre. Yvonne McNabb to contact other areas to see how they handle this.
- WYWMA The appointment of a second councillor to the West Yellowhead Waste Management Authority will appear on the January 20<sup>th</sup> 2015 regular meeting agenda.
- C.A.M.A. Conference Councillor Kelleher-Empey advised that the C.A.M.A. conference is being organized for June 1-3 at Jasper Park Lodge. Conference organizers have asked for letters of welcome from the Mayor and the CAO. The group would like to receive the letters by January 23<sup>rd</sup>.
- Cavell Nurses Trust Councillor Kelleher-Empey indicated that she has spoken with Gloria Keyes-Brady at Parks. The Municipality will be requested to host a bbq for this event. Councillor Kelleher-Empey is on the organizing committee for this event, which is scheduled for Monday, August 21<sup>st</sup>, 2016. The group would also like someone from our Communications department to sit on this committee.
- Request for Donation BRIDGES Council received a letter from the group BRIDGES in Hinton, inviting mayor and councillors to meet with Steve Mandel, Minister of Health Services on January 30<sup>th</sup>. BRIDGES is a group which supports individuals with mental health issues. Mayor Ireland to attend.
- Recess 10:55 a.m.
- Return to open mtg 11:00 a.m.
- Jasper Rodeo request for funding Council received a letter from the Jasper Heritage Rodeo requesting \$10,000 to assist with this year’s rodeo. Discussion took place on where the funding should come from, and the possibility of using various accounts such as Council Priorities, and Community and Economic Development Funds. Council would like to see a request for decision at the same time that the budget is approved. Mrs. Letter advised that 2015 is the last year for the Council Priorities account, and that the Rodeo will be a line item for next year’s discussion.
- Upcoming Events Council received a list of upcoming events in the agenda package. Also added: BRIDGES fundraiser dinner – January 30th  
Jasper Sustainability Club for Youth – meeting today at high school.
- Councillor Damota Councillor Damota reminded councillors about the street party scheduled for January 24<sup>th</sup>.

In camera      In order to discuss Museum funding, an in camera session was held – motion by  
Museum      Councillor Wall that the committee move in camera at 11:28 a.m.      CARRIED  
Funding

Council revert      Motion by Councillor Arsenault that council revert to open meeting at 12:15 p.m.  
to open mtg      CARRIED

Adjournment      Motion by Councillor Nesbitt that, there being no further business, the meeting be  
adjourned at 12:16 pm.      CARRIED



## DIRECTION REQUEST

Subject: Financial Support Jasper Heritage Rodeo  
Prepared by: Alice Lettner, Director of Finance  
Reviewed by: Mark Fercho, Chief Administrative Officer  
Date: January 27, 2015

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**Key Information:** The Jasper Heritage Rodeo has previously utilized the Municipality of Jasper Arena to facilitate an annual indoor rodeo event, and now are working on developing an outdoor event. To support the Jasper Heritage Rodeo to set up a new outdoor venue, financial support of \$10,000 was requested, once an appropriate outdoor venue is secured and an event scheduled.

**Relevant Observations:** The Jasper Heritage Rodeo is a valued event with a long standing history.

**Strategic Relevance:** Refocusing the use of the Arena for its primary function will assist with long term maintenance and life cycle management. Community conversations have indicated the Rodeo is a valued opportunity and event for citizens and this contribution indicates support for continuance of this event.

**Essential Question:** The current interim budget will be adjusted prior to approval. Administration is requesting the opportunity to review the budget and adjust for this expenditure within existing budgets.

**Key Result:** Support will be provided to assist in the development of a suitable outdoor site for the annual Rodeo event.

**Requisites:** Prior to receiving this funding, a suitable site must be available and use of funds confirmed, the annual rodeo also must be scheduled.

**Desired Benefits:** This funding will assist with the development of a suitable outdoor site for the Rodeo event.

**Attachments:** None

Director 

CAO 

Agenda Item 6.1

The Jasper Heritage Rodeo Association  
PO Box 1936, Jasper, Alberta T0E 1E0  
[jasperheritagerodeo@gmail.com](mailto:jasperheritagerodeo@gmail.com)  
[www.jasperheritagerodeo.com](http://www.jasperheritagerodeo.com)

January 5, 2015

To: Jasper Municipal Council

On behalf of the Jasper Heritage Rodeo Association, we request Council consider an amount to be included within its 2015 operating budget as a grant to help the Association prepare for the presentation of a heritage rodeo in the summer of 2015. We continue to work with Parks Canada to identify an outdoor venue optimum from their perspective and from ours., but will require capital funding to properly prepare whatever site is selected. We request that we be considered for a grant of approximately \$10,000.

We thank you for your consideration.

Gail Lonsberry  
[lonso@telus.net](mailto:lonso@telus.net)  
780-852-3788

Agenda Item: 6.1

Let's rodeo ... !

The Jasper Heritage Rodeo Association is now planning our 23<sup>rd</sup> annual professional rodeo in August of 2015. This year, it will be a new outdoor venue. We are presently working with Parks Canada to select an optimum site from their perspective and from ours. The policies of both the Canadian National Parks and the Canadian Professional Rodeo Association will be respected. It is our responsibility to uphold these standards as we move to an outdoor venue.

The sport of rodeo grew out of routine practices in the working cowboy's day. In Jasper National Park, it also derives from the pack-horse trains which opened the west during early exploration and the fur trade era, the survey parties for the routing of railways across western Canada, early ventures of outfitters, mountain climbers, surveyors, geologists, biologists and the first tourists into the Rocky Mountains, until today, it is recognized as a national sport.

Rodeo first came to Jasper in 1925 as an informal competition among horse handlers, established by the Jasper Horseman's Association and held at Henry House Flats. It was continued under the auspices of the Jasper Rodeo and Turf Club, founded in 1929, and held outdoors at what is now Whistler Campground (Marmot Meadows) from 1929-1968, starting under the direction of Sir Henry Thornton, then President of Canadian National Railways, followed by Jack Brewster, Ed Neighbour and Gene Merrill, all outfitters by trade. All contestants were amateurs and members of the Foothills Cowboy Association. Post-war reorganization was assisted by a grant in 1951 from the Canadian Federal Government. At this time, the Jasper Rodeo included many non-professional events such as cow-milking, mutton-busting, pole-bending and pony chuckwagon races. The Jasper Curling Club took over in 1977 and moved the rodeo indoors in 1978. The Jasper Lions Club became involved in 1985, and in 1991 the rodeo turned professional and joined the Canadian Professional Rodeo Circuit.

Funds raised by the rodeo, the only rodeo to be held in a National Park, were redistributed within the community. The present Jasper Heritage Rodeo Committee, comprised entirely of volunteers, seeks to continue this tradition while, at the same time, providing insight into the history and policies of Jasper National Park through entertainment of the many international tourists who visit Jasper each year.

We would like to invite you to contribute to this educational opportunity through your sponsorship of the Jasper Heritage Rodeo. Advertising throughout rodeo week (website links, media announcements and coverage, posters, program acknowledgments, arena banners and flags, etc.) extends exposure of your business not only within Jasper but also to surrounding areas and internationally. Financial contributions are tax-deductible since the Jasper Heritage Rodeo Association is a registered non-profit organization certified in 2002 by the Province of Alberta. All monies will be held in trust until a suitable venue is identified. Gifts-in-kind are recognized through advertising. Any profits are redistributed through community grants to such organizations as Community Outreach, Jasper Assisted Living, HIV Yellowhead and Therapeutic Riding (Advocates for Special Kids). Many other community non-profit organizations, such as the Jasper Volunteer Firefighters, MS Society, Right To Read and Cancer Support Group, are able to raise funds through contracts with the rodeo to perform such services as security, concession sales and clean-up.

Thank you for your consideration.

The Jasper Heritage Rodeo Association  
PO Box 1936, Jasper, Alberta T0E 1E0  
[jasperheritagerodeo@gmail.com](mailto:jasperheritagerodeo@gmail.com)  
[www.jasperheritagerodeo.com](http://www.jasperheritagerodeo.com)

Agenda Item: 6-1

Extract from April 15/14 minutes

Jasper Heritage Rodeo Request for Support #074/14 MOTION by Councillor Kelleher-Empey – BE IT RESOLVED THAT Council provide a gift-in-kind of \$9,002.17 for the 2014 Rodeo, and not consider the cleaning of the rafters as part of the Rodeo’s responsibility.  
3 councillors                      4 councillors                      **DEFEATED**

Discussion ensued on various options available to Council and also on the fact that, in the 2018 budget, the arena is scheduled to receive substantial renovations. During that year, the arena will not be available to the Rodeo because the boards will be ripped out. Also other topics of discussion were scaffolding, cleaning estimates, the staging of the rodeo outdoors, if possible. History of the rodeo was provided by Gail Lonsberry who stated that the rodeo had become a substantial money-maker for the building of the curling rink.

Mayor Mayor Ireland relinquished the Chair to Deputy Mayor Nesbitt in order to make a motion on the Rode request.

Outdoor Rodeo Event MOTION by Mayor Ireland – BE IT RESOLVED THAT Council authorize the expenditure of \$10,000, from such sources as the Director of Finance and Administration may select, to support the Jasper Heritage Rodeo in its efforts to obtain and stage an outdoor event for 2014.  
FOR                      AGAINST  
7 councillors                      0 councillors                      **CARRIED**

Extract of regular meeting minutes May 20<sup>th</sup>, 2014

Jasper Heritage Rodeo request #091/14 MOTION by Councillor Kelleher-Empey – BE IT RESOLVED that Council provide a gift-in-kind of \$7,502.17 for 2014 only, conditional on Jasper Heritage Rodeo committee completing the cleaning specified in their letter of request dated May 9, 2014.

If this is approved, Council will revoke the \$10,000 that was approved previously for an outdoor venue.

FOR                      AGAINST  
5 councillors                      0 councillors                      **CARRIED**