



## How can we increase inclusivity in our digital spaces?

### Key Points:

- Digital inclusion ensures that all members of a community and/or workforce are able to access and utilize information.
- The 5 elements of digital inclusion increase peoples' ability to navigate and participate in the digital realm.
- The Municipality of Jasper produces digital content and we can design that content to promote participation and engagement.

### Further Learning

[This](#) video explains the importance of digital inclusion.

Learn more about how to write in plain language with [this](#) short video!

[This](#) is a free, animated guide to inclusive design presented by Microsoft.

### Support:

#### Contacts:

Community Development  
 Lisa - [lriddell@town.jasper.ab.ca](mailto:lriddell@town.jasper.ab.ca)  
 Leanne - [lpelletier@town.jasper.ab.ca](mailto:lpelletier@town.jasper.ab.ca)  
 Lindsey - [lgartner@town.jasper.ab.ca](mailto:lgartner@town.jasper.ab.ca)  
 Marlyn - [mfernandez@town.jasper.ab.ca](mailto:mfernandez@town.jasper.ab.ca)

#### Sources:

- [Access Denied: How to Create A Digitally Inclusive Workplace \(displaynote.com\)](#)
- [Inclusive Design: 12 Ways to Design for Everyone — Web Design \(shopify.ca\)](#)
- [What is Digital Inclusion? | Digital Inclusion Survey 2013 \(umd.edu\)](#)



## Elements of Digital Inclusion

- **Inclusive online content designed to enable self-sufficiency, participation and collaboration**
- Affordable and accessible internet service
- Access to internet-enabled devices
- Access to digital literacy training
- Technical support

## How can workplaces increase digital inclusion?

- By writing in **plain language** makes digital content more inclusive to everyone. Plain language is clear, concise, organized and appropriate for anyone who may interact with the content.
- By ensuring that everyone has access to the **same digital information**.
- By utilizing **inclusive design** when creating content for digital spaces.

### Inclusive Design Principles:

#### **We are all affected by temporary or situational exclusion:**

An example of a temporary disability would be having a broken arm. An example of a situational disability would be not being able to listen to a video in a very loud space - or not being able to see a screen because the sunlight is too bright, or holding a child in one arm and operating a computer with only one hand.

**Learn from diversity:** Inclusive design focuses on paying attention to how different people experience a space and then designing that space to allow more people to utilize it successfully in various conditions.

**Solve for one, extend to many:** Designing digital spaces for people with disabilities benefits everyone because everyone will experience multiple temporary or situational disabilities throughout life.